

# Press Release



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**FOR IMMEDIATE RELEASE**

## **SOLAR ELECTRIC HYBRID VEHICLES GO GLOBAL TO REDUCE CARBON FOOTPRINT**

### **Cruise Car, Inc. Appoints Adam Sulimirski as Director of Global Sales for Solar Electric Low Speed Vehicles that Improve the Efficiency of Fleet Transportation Systems.**

Sarasota, FL – Cruise Car, Inc. is pleased to announce the immediate appointment of Mr. Adam Sulimirski as Director of Global Sales to build a domestic and international network of dealerships to sell low speed solar electric hybrid vehicles. Cruise Car is the market leader for these unique 2-14 passenger transport solutions benefiting college campuses, municipalities, military bases, corporate parks, resorts, federal agencies and all owners of fleet vehicles that seek to improve the efficiency of their transportation systems.

Cruise Car is a division of Eco-Trans Alliance (ETA) of Sarasota FL which offers comprehensive consultation and solutions to institutions seeking a one stop resource that can significantly reduce their carbon footprint while implementing logical cost savings measures. In addition to Solar Electric vehicles, Sulimirski will be offering a full line of ETA products such as solar charging stations, rapid chargers, GPS tracking systems, solar roof kits, solar cart barns, prefab solar parking garages and related energy-saving products and services.

“I’ve been involved in building many businesses in my day,” says Sulimirski, “And this is one of the

most exciting and timely ventures I've been involved with yet. Because of our attention to global warming, carbon footprint and our dependency on foreign oil – Cruise Car is in the right place, with the right mix of products at the right time.”

Ken Chester, President of ETA, agrees that, “Adam is an asset to our corporation because he knows how to build a strong infrastructure to support vast sales. He is extremely knowledgeable about transportation solutions and is invaluable to clients committed to reducing energy costs associated with transportation.”

Mr. Sulimirski can be reached at 941 929 1630 or at [adams@cruise-car.com](mailto:adams@cruise-car.com).

Cruise Car is the only manufacturer and distributor of solar-powered electric hybrid vehicles in the U.S. For more information about the complete line, distributorship or for a dealer near you, contact Cruise Car via e-mail at [info@cruise-car.com](mailto:info@cruise-car.com) or online at [www.cruise-car.com](http://www.cruise-car.com).