

# Press Release



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## **FOR IMMEDIATE RELEASE**

### **CRUISE CAR'S SOLAR ELECTRIC HYBRID LOW SPEED VEHICLES ON CAPITAL HILL APRIL 22, 2009 FOR EARTH DAY**

Sarasota, FL – Cruise Car, Inc. will showcase its solar electric hybrid vehicles on Capitol Hill in Washington DC on Earth Day, April 22, 2009 from 10 a.m. to 1:00 p.m. EST, to demonstrate the ecological and economical benefits of operating solar powered low speed vehicles.

“What could be better than Earth Day to show people just how much we benefit from the sun,” says Greg Hyde, spokesman for Cruise Car. “Solar energy is rapidly growing in its potential for providing alternative energy solutions and we are here to show people how they can use the free resources of the sun for low speed vehicle transportation.”

Cruise Car is the market leader for a full line of unique 2-14 passenger solar electric transport solutions ideal for planned communities, golf courses, college campuses, municipalities, military bases, corporate parks, resorts, federal agencies and all owners of fleet vehicles that seek to improve the efficiency of their transportation systems.

“Earth Day is all about embracing our natural resources. It celebrates our ingenuity, ability and desire to develop alternative energy solutions that will make our earth cleaner and better,” says Hyde. “Cruise Car’s entire mission is to provide solar powered transportation where it makes sense...from a family NEV (neighborhood electric vehicle) to an entire fleet of maintenance vehicles.”

Founded with the mission to provide affordable, alternative energy transportation solutions and to help combat rising greenhouse gas emissions in the transportation sector, Cruise Car, Inc. is the world's leading manufacturer of Solar Electric Hybrid Low Speed Vehicles with over 50 models in its product line and distribution on four continents. Cruise Cars can be made street-legal in most states and driven on roads with speeds posted 35 mph or lower.

Eco-Trans Alliance, Cruise Car's parent company, also offers comprehensive consultation and solutions to institutions seeking a one stop resource that can significantly reduce their carbon footprint while implementing logical cost savings measures, providing products such as solar charging stations, rapid chargers, GPS tracking systems, solar roof kits, solar cart barns, prefab solar parking garages and related energy-saving products and services.

"We are honored to have the opportunity to have our solar electric hybrid vehicles at our Nation's Capital for Earth Day," Hyde says, "And we appreciate the support we have received from the offices of Senators Mel Martinez (R - FL) and Bill Nelson (D - FL) and from our very own congressman Vern Buchanan (R-FL). Clearly, there is a growing commitment throughout our country to address our energy policies and our heavy reliance on fossil fuels. We're excited to show how Cruise Car can help be part of the solution"

Cruise Car is the leading manufacturer and distributor of solar-powered electric hybrid low speed neighborhood vehicles and fleet vehicles in the U.S. For more information about the complete line, distributorship or for a dealer near you, contact Greg Hyde at Cruise Car by phone at 941-929-1630, via e-mail at [info@cruise-car.com](mailto:info@cruise-car.com) or online at [www.cruise-car.com](http://www.cruise-car.com).